

Township Perspective Advertising 2024

RATES AND SIZES

AD	SIZE <small>width x height</small>	1 month	3 months	6 months	10 months
Inside Front Cover	8.25 × 10.875	\$1290	\$1090	\$890	\$690
Inside Back Cover	8.25 × 10.875	\$1290	\$1090	\$890	\$690
Full Page	6.75 × 9.125	\$900	\$800	\$700	\$600
Half Page	6.75 × 4.5	\$600	\$525	\$450	\$375
Quarter Page Vertical	3.25 × 4.5	\$475	\$425	\$375	\$325
Quarter Page Horizontal	6.75 × 2.5	\$475	\$425	\$375	\$325
Business Card	3.25 × 2	\$300	\$275	\$250	\$225

*20% premium for guaranteed section placement.

PROFESSIONAL SERVICES DIRECTORY YEARLY RATES

AD	SIZE	Yearly
Small Directory Ad	3.25 × 1.25	\$500
Medium Directory Ad	3.25 × 2.67	\$750
Large Directory Ad	6.5 × 2.67	\$1000

All ad copy is due by the 1st of the month prior to that month's publication.

Need your ad designed? We can do that.
There is a design fee for ad design services.

\$100 for
1/4 Page, Business Card
& Professional Services

\$200 for
Half Page, Full Page
& Larger

Township Perspective is published 10 times a year. Over 11,000 copies are mailed each month, except January and July (*January/February and June/July are combined issues*). The magazine provides timely and pertinent information for local government officials, particularly those representing townships, as well as state and federal agencies.

Our publication reaches all elected and appointed township officials who are paid members including: supervisors, clerks, assessors and multi-township assessors, highway commissioners (*who are responsible for more than 71,000 miles of road maintenance including bridges*), trustees, collectors, social workers, caseworkers youth and senior citizen program staff, and cemetery trustees.

Bonus circulation to paid subscribers including county officials, township attorneys, all state Senators and Representatives, all Illinois Congressional members, all federal and state agencies and all advertisers.

Contact us to start advertising today!

Publication Details

Trim Size: 8" wide x 10.625" tall **Binding:** Saddle Stitch

Line Screen: 100 line preferred on inside pages. 150 line on cover pages. **Bleeds:** 1/8" on all sides of trim size

Margins: Please allow for a minimum of 3/8" between the trim edge and any important text or graphics.

Electronic File Requirements

We prefer to receive ad files in PDF format if possible, with all fonts embedded.

Contact us for more details and ad requirements.



Inside this issue:
• Extraordinary township programs, changing lives
• More details about TOI's member conference

www.toi.org

JACKSON STREET PUBLISHING

powered by arthur.

Contact Steve Graff at steve@jacksonstreetpublishing.com